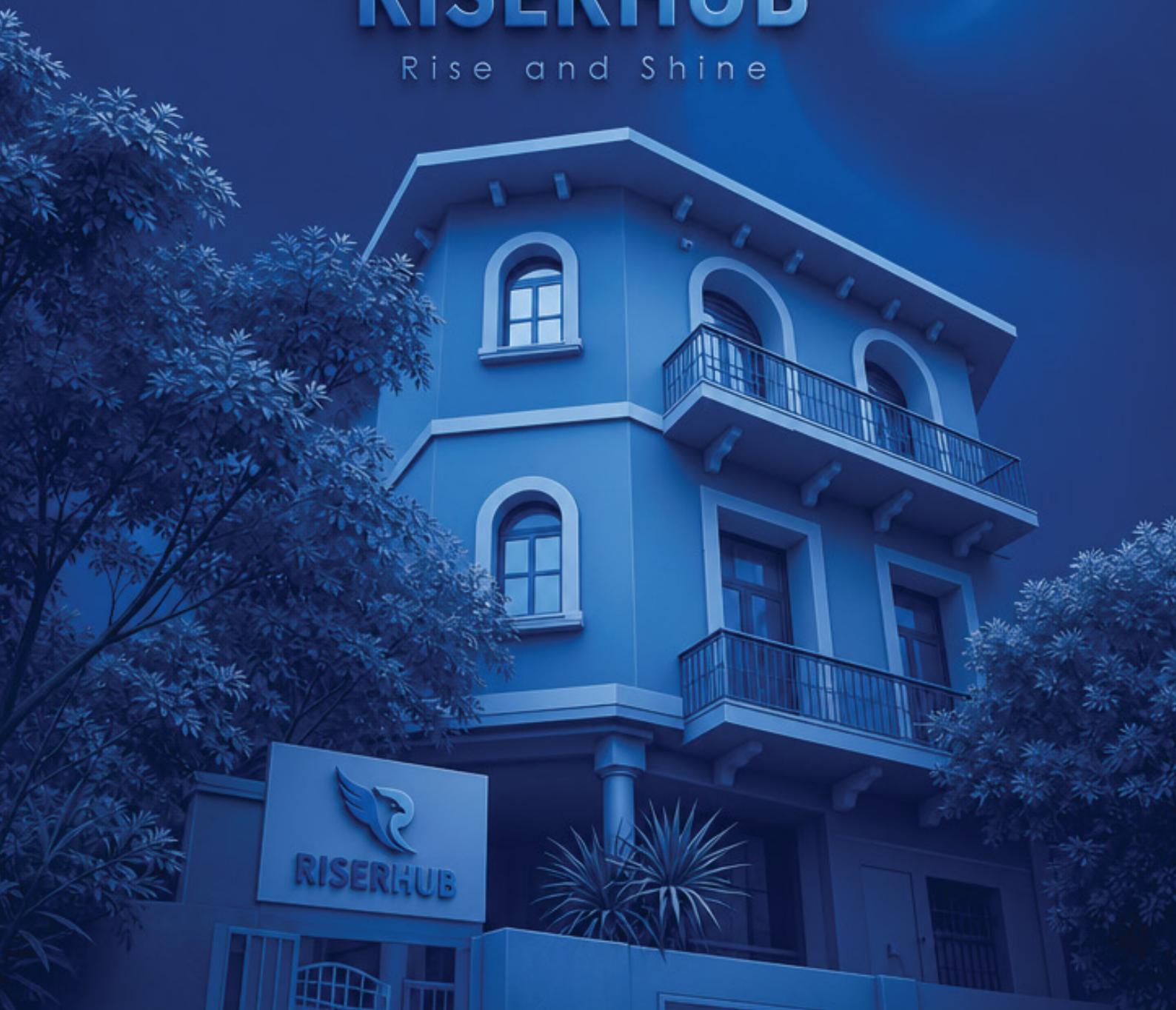




# RISERHUB

Rise and Shine



## About Us:

At Riser Hub, we are dedicated to empowering individuals through comprehensive training programs, accredited testing services, and strategic consultancy. Our task is to create a training experience and unlock potential and create opportunities for personal and professional growth. As an official testing center, we offer a reliable and supportive environment for every candidate, while Our expert-led training programs combine practical skills development, confidence building, and real-world application to prepare learners and professionals for measurable success and advancement.

We are committed to delivering measurable impact by equipping individuals with real-world skills and supporting organizations in creating sustainable, evidence-based solutions.

## Our Mission:

To deliver innovative training programs, enhance access to accredited testing services, and provide expert consultancy aimed at empowering individuals and organizations. We are committed to unlock potential, build skills, and create opportunities for growth and success.

At Riser Hub, we don't just train, we transform potential into measurable outcomes through practical, human-centered learning and globally aligned standards

## Our Vision:

To be a premier destination hub for education, training, and consultancy, recognized for fostering growth, innovation, sustainability and success in individuals and organizations. We envision a future where our services inspire transformation and create lasting positive impact on society.

## Our Objectives:

- **Deliver High-Impact Training Programs:** Design and deliver training that meets international standards and aligns with current industry needs.
- **Expand Global Reach:** Build a diverse, international learner base across multiple countries.
- **Build Strategic Partnerships:** Collaborate with companies, universities, and institutions worldwide.
- **Maintain Training Excellence:** Continuously improve curriculum, trainers, and delivery methods.
- **Opportunity:** Create pathways for individuals to access new opportunities and advance in their careers.
- **Community:** Build a supportive network that encourages collaboration, learning, and mutual success.



## Our Core Values:

- **Integrity:** Uphold the highest standards of honesty and transparency in all our actions.
- **Excellence:** Strive for excellence in every program we offer, ensuring quality and effectiveness.
- **Innovation:** Embrace creativity and forward-thinking approaches to meet the evolving needs of our clients.
- **Empathy:** Listen to and understand the needs of our clients, providing personalized support and guidance.
- **Collaboration:** Believe in the power of working together to achieve common goals and drive success.
- **Empowerment:** We equip individuals with the confidence and capabilities to shape their own future. The goal isn't just education—it's independence and growth
- **Sustainability:** We drive lasting impact through responsible practices that support long-term growth for people, organizations, and society.
- **Lifelong Learning:** Training doesn't end when the course does—it's just the starting point.



## Our Services:

### Consultancy Services



Consultancy  
Services



Tenders  
& Projects



Language  
Training



Training  
Programs



Testing  
Center

### 1.Consultancy Services

Our consultancy arm provides research-based insights and tailored advisory services for NGOs, educational institutions, and private sector organizations.

Services include:

- Market research & statistical studies.
- Human Resources consultancy.
- Organizational needs assessment.
- Program design & evaluation.
- Capacity development consultancy.

### 2.Tenders & Projects

We actively apply for NGO-funded tenders and international development projects, focusing on education, skills development, and training initiatives.

Our dedicated team ensures that every proposal and project align with high standards of impact, transparency, and sustainability.

### 3. Language Training

#### - English

Improve your fluency, comprehension, and confidence in English for professional, academic, or everyday communication. Our structured courses prepare learners for exams, workplace communication, and real-life situations.

We are currently working on new classifications for English language learning levels and placement tests. I suggest discussing this with Ms. Maria to finalize the new classifications, or we will have to revise them later.

#### - French, German, Italian and Spanish

Foreign languages courses designed to improve vocabulary, grammar, and conversational skills. Suitable for professional, academic, and daily communication.

#### - Corporate Language Programs

Language courses tailored for corporate needs, including Business English, French, German, and Spanish. Enhance workplace communication, presentations, emails, and international client interactions.



## 4. Training Programs

### International Certifications:

#### - Certified Professional Manager:

The Certified Manager (CM) certification is a professional credential that verifies an individual's ability to manage, and its potential to lead with a level of competency. ICPM's CM certification has been used time and again by employers in a variety of industries to distinguish employees for hiring and career advancement.

#### - The Certified Supervisor:

The Certified Supervisor (CS) certification, is ICPM's entry-level certification, you can rest assured that great things will be ahead of you and your management career with a certification from ICPM.



## Professional Courses:

### - Project Management

Covers project planning, risk management, scheduling, Agile methodologies, Scrum, and project documentation. Ideal for engineers, NGO staff, and team leaders. Upon completion, candidates become eligible to sit for related international certifications.



### - Non-Governmental Organizations Management

The NGO Management program enhances the managerial skills of staff in humanitarian and development organizations through practice-based curriculum aligned with international standards. By completion, participants will be capable of effectively designing, managing, and evaluating NGO projects while ensuring accountability and sustainability in complex contexts.



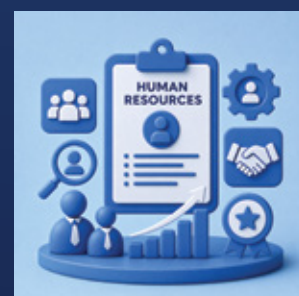
### - General Business Administration

This program covers management, operations, marketing, and organizational behavior, preparing learners for administrative roles across sectors. Graduates are eligible for related international certifications



### - General Human Resources

This course imparts essential HR skills such as recruitment, performance management, and payroll basics, ideal for HR assistants and junior professionals. Graduates can pursue related international certifications.



### - The Comprehensive Marketing

The Comprehensive Marketing course explores key principles, consumer behavior, and strategic planning, including market research with SPSS. It emphasizes the 7Ps of services and digital skills like social media algorithms and content storytelling, integrating modern AI tools and SEO analytics for today's marketing landscape.



## Certifications and Tests:



## Upcoming Courses:

| Training                                      | Description                                                                                                                                                                                 |
|-----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Training & Development / L&D                  | This program equips participants with skills to design training programs, conduct needs assessments, and evaluate learning effectiveness. Ideal for trainers and HR staff.                  |
| Performance Appraisal & KPI Management        | Participants learn to design performance appraisal systems, set effective KPIs, and evaluate employee performance. Aimed at HR staff and managers.                                          |
| Risk Management                               | This program focuses on identifying risks, assessing their impact, and developing mitigation strategies to ensure organizational continuity. It is tailored for risk officers and managers. |
| Digital Marketing and Social Media Strategy   | Participants learn social media management, content creation, SEO, and digital advertising.                                                                                                 |
| Financial Management & Business Accounting    | This program covers financial statements, budgeting, and financial decision-making, targeted at junior accountants and entrepreneurs.                                                       |
| Business Analytics and Data Visualization     | Learn to analyze data using tools like Excel and Power BI to create dashboards and make informed decisions. Ideal for analysts and professionals focused on data-driven decision-making.    |
| Leadership & People Management                | Develop leadership skills, team management, emotional intelligence, and conflict resolution. Suitable for supervisors and managers.                                                         |
| Customer Service and Experience Excellence    | Focus on customer experience (CX), complaint handling, and service recovery strategies.                                                                                                     |
| Sales, Negotiation and Business Development   | Master advanced sales techniques, negotiation strategies, and CRM management. Ideal for corporate sales teams.                                                                              |
| Supply Chain and Logistic Management          | Explore procurement, logistics operations, and supply chain optimization, particularly in the Middle East.                                                                                  |
| Entrepreneurship and Startups creation        | Learn to launch and manage startups, covering business planning and marketing. Ideal for aspiring entrepreneurs and business owners.                                                        |
| Occupational Health & Safety (OHS) Management | Understand workplace safety standards and compliance, essential for sectors like construction and NGOs.                                                                                     |
| Artificial Intelligence                       | Get introduced to AI concepts, automation tools, and practical applications for business. Ideal for professionals seeking to enhance productivity with AI.                                  |
| Strategic Planning                            | Learn to analyze environments, set strategic goals, and align resources for organizational success. Suitable for managers and leaders.                                                      |

## General Courses

- Digital Marketing & Content Creation
- Social Media Marketing & Management
- Digital Content Creation & Canva
- SEO Fundamentals
- Video Editing Essentials (Premiere Pro / CapCut)
- Graphic Design Essentials (Illustrator & Canva)
- Content Strategy & Copywriting
- Instagram & Facebook Ads
- LinkedIn Marketing for Professionals
- YouTube Channel Management & Video Marketing

## Analytics, AI & Emerging Technologies

- AI Tools for Business (ChatGPT, MidJourney, DALL·E)
- Business Analytics Essentials
- Introduction to Python for Business
- Excel for Data Analysis
- Power BI Advanced
- AI & Automation for Managers
- Cybersecurity Essentials
- Blockchain Basics for Business

## Human Resources

Description: Strengthen HR management and administrative capabilities. Courses cover recruitment, employee engagement, performance management, office productivity, and organizational efficiency. Attendees will be provided with CPD-accredited certificates.



## Soft Skills

- Customer Service & Communication Skills
- Leadership Essentials
- Time Management & Productivity
- Negotiation & Business Communication
- Emotional Intelligence in the Workplace
- Teamwork & Collaboration Skills
- Presentation Skills & Public Speaking
- Conflict Management & Resolution
- Professional Etiquette & Business Protocol

## Leadership & Management

Develop essential leadership skills to inspire teams, manage projects, and drive organizational success. Learn strategic planning, decision-making, team management, and conflict resolution. Perfect for emerging leaders and managers seeking practical tools to lead effectively. Attendees will be provided with CPD-accredited certificates.

## Customer Service Excellence

Master the art of delivering outstanding customer experiences. Learn problem-solving, complaint handling, client engagement, and service quality improvement techniques to boost satisfaction and loyalty. Attendees will be provided with CPD-accredited certificates.



## Corporate Training

### Tailored In-House Programs

Customized training solutions designed to meet the specific needs of your organization. Focus areas include Strategic Planning, Communication, Human Resources, Leadership, Organization Development, Digital Marketing, Teamwork, Financial Analysis, Auditing, and professional skills, ensuring your team achieves measurable results. Proposals will be provided to companies interested to equip their staff members with international certifications.

## Online Learning

### Live Virtual Courses

Participate in real-time online classes with expert instructors. Engage in interactive lessons and group activities for a collaborative learning experience. This format is perfect for those who prefer structured schedules and direct instructor feedback.



## Testing Center

As an official international testing center, we provide a secure, professional, and supportive environment for all candidates.

Our testing services are divided into two main categories:

### International Language Proficiency Tests

We administer globally recognized exams that measure language proficiency and open international opportunities:

- IELTS.

Additional language proficiency exams coming soon!

### Professional Certifications

We are expanding our testing portfolio to include prestigious professional qualification exams that validate expertise across multiple industries:

- Certified Manager (CM)
- Certified Supervisor. (CS)
- International Certifications.

Additional exams coming soon!



# We'd love to hear from you!

Whether you're interested in our training programs, testing services, or partnership opportunities, our team is here to help. Reach out today and let's start building your path to success!

## Our Separate Offices



### Syria:



#### Address:

Shaaalan, Damascus, Syria  
"Former construction of the  
British Council", Damascens, Syria



#### Phone:

+963-995-002-200.



#### Website:

<https://riserhub.org/>.



#### Working Hours:

Saturday – Thursday:  
9:00 AM – 9:00 PM



## Our social media:

Stay updated with our latest programs, success stories, and community initiatives:



### Facebook:

[facebook.com/  
riserhub](https://facebook.com/riserhub)



### Instagram:

[instagram.com/  
riserhub](https://instagram.com/riserhub)



### Linkedin:

[linkedin.com/company/  
riserhub](https://linkedin.com/company/riserhub)